

# AMBASSADOR PROGRAM

Thanks a bunch for diving into the world of the Mi'Ken Official Scrubs ambassador program!



## SO GLAD TO HAVE YOU

Welcome to the Ambassador Program for our Mi'Ken Official Scrubs! We're thrilled to have you join our team as an ambassador and represent our brand in the healthcare community. Below is a detailed overview of what you can expect from the program:

### PROGRAM

#### 1. Free pair of scrubs

As an ambassador, you'll receive one complimentary pair of scrubs from our collection. We want you to experience the quality and comfort of our products firsthand.

#### 2. Unboxing experience

Upon receiving your scrubs, you must create an unboxing video to share with your audience on social media. This will give your followers an authentic look at what it's like to receive and unpack our scrubs.

#### 3. Powerful word of mouth advertising

We believe that through your authentic experiences and testimonials, you'll help us connect with more healthcare professionals and spread the word about our quality scrub clothing line.

#### 4. Throughout your ambassadorship, we ask that you fulfill the following social media obligations:

- Photo in Scrubs: Share a high-quality photo of yourself wearing the scrubs in a healthcare setting or wherever you feel comfortable, showcasing their fit and style.
- Review Video: Record a video review discussing your experience wearing the scrubs, highlighting their comfort, durability, and any other features you appreciate.
- Accessory Showcase: If you receive any accessories along with your scrubs, such as badge reels or pens, create a video showcasing these items and how they complement your scrubs.
- Reel of Experience: Compile a short reel capturing your overall experience as our ambassador, featuring snippets from your unboxing, wearing the scrubs, and interacting with any accessories.

#### 5. Ambassador Code:

As an ambassador, you'll receive a unique discount code to share with your followers. Anyone who makes a purchase using your code will receive a 5% discount, and you'll earn a 5% commission on their order total.

Thank you for being a part of our ambassador program! We're excited to see the impact you'll make. If you have any questions or need assistance, please don't hesitate to reach out to us: [Info@mikenofficialscrubs.com](mailto:Info@mikenofficialscrubs.com)

### PERSONAL CODE

#### BENEFITS

- One free pair of scrubs
- 5% commission of all sales using your personal code
- 20% discount on any other order
- First to know of new designs and colors

Social media handles:

Instagram: @miken\_official\_scrubs

Facebook: Mi'Ken Official Scrubs

Tik Tok: @miken.official.sc

Hashtags to use:

#mikenscrubs #mikenofficialscrubs

#scrublfe #nursescrubs #miken

#getofficialwithmiken



### APRIL ODOM

DNP, APRN, FNP-BC  
CEO and Designer

Having navigated through hospital hustle, primary care buzz, and community care, this nurse brings a treasure trove of wisdom on what healthcare heroes and nurses need to ace patient care and rock the perfect scrub look.